



JANET GOESKE
FOUNDATION

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AT&T

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Owner
Visiting Angels of Riverside County

Howard Saner
Chief Executive Officer
Riverside Physician Network

Judith Vails
Executive Director

February 2019

Dear Community Supporter,

Janet Goeske Foundation (JGF) is proud to announce that we will be presenting our Signature Fundraiser on **Saturday, April 13th**.

This annual event will be hosted at the **Historic Fox Theater** in Downtown Riverside. The festivities will include a Sponsor/VIP Reception, Silent & Live Auctions and most important . . . **the PREMIER of our NEW FUNdraising entertainment – SYNC Up SYNC Off!** We are sure that you will enjoy this friendly Lip Sync BATTLE with the local business community performing LIVE on stage and competing head to head!

Each year the event welcomes between 700-1000 community supporters with a goal to raise over \$250,000 for senior program funding. JGF is currently providing 200+ weekly programs, activities, and services to a very high percentage (89%) low-income older adult patron demographic.

JGF is all about *Successful Aging*; your support allows us to continue our comprehensive program model & services throughout the year. The senior population continues to grow and JGF is honored to be serving more people than ever before (over 24,000 visits per month) through offerings at two service locations – the Janet Goeske Center in Riverside and Mead Valley Senior Center in Perris.

With hope and enthusiasm, we are looking forward to your support in 2019 as JGF celebrates 35 YEARS . . . together, with you, serving our local senior community!

Respectfully,

Judith Vails
Executive Director
951 840-3905

ENC: Sponsorship Opportunities/Form



JANET GOESKE
FOUNDATION

4 ★ 13 ★ 2019



SPONSORSHIP OPPORTUNITIES

□ Presenting

\$25,000 Sponsor

- 24 VIP Reservations (*reserved seating*)
- Full Page Event Program Ad (Back Cover)
- Company Logo/Link on all Marketing
- Company Logo on Signage at the Event

Heightened Exposure as a Partner 4 PRIME

- Built-in Sponsor of Key Events
- Year-Round Marketing/Advertising Benefits
- Exclusive Hands-on & Face-Time Opportunities

□ Diamond

\$15,000 Sponsor

- 16 VIP Reservations (*reserved seating*)
- Full Page Event Program Ad (Inside Cover)
- Company Logo on Signage at the Event

Heightened Exposure as a Partner 4 PRIME

- Built-in Sponsor of Key Events
- Year-Round Marketing/Advertising Benefits
- Exclusive Hands-on & Face-Time Opportunities

□ Platinum

\$10,000 Sponsor

- 10 VIP Reservations (*reserved seating*)
- Full Page Event Program Ad
- Company Logo on Signage at the Event

Heightened Exposure as a Partner 4 PRIME

- Built-in Sponsor of Key Events
- Year-Round Marketing/Advertising Benefits
- Exclusive Hands-on & Face-Time Opportunities

□ Gold

\$5,000 Sponsor

- 8 VIP Reservations (*reserved seating*)
- Full Page Event Program Ad

□ Silver

\$2,500 Sponsor

- 8 VIP Reservations (*reserved seating*)
- Half Page Event Program Ad

□ Ruby

\$1,500 Sponsor

- 8 VIP Reservations (*reserved seating*)
- Quarter Page Event Program Ad

* All Sponsorships come with On-Stage Recognition and 20% Discount on Additional VIP Reservations

PROGRAM ADVERTISING

□ Full Page Ad

\$2,000

□ Half Page Ad

\$1,500

□ Quarter Page Ad

\$1,000

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SPONSOR LEVEL

_____ Presenting (\$25,000)

_____ Diamond (\$15,000)

_____ Platinum (\$10,000)

_____ Gold (\$5,000)

_____ Silver (\$2,500)

_____ Ruby (\$1,500)

PROGRAM ADVERTISING

_____ Full Page AD (\$2,000)

_____ Half Page AD (\$1,500)

_____ Quarter Page AD (\$1,000)

o I am unable to sponsor but would like to make a donation of \$ _____

COMPANY INFORMATION

Individual/Company Name: _____
(as you would like it to appear in printed materials)

Contact Name: _____ Phone: _____

Email: _____

PAYMENT INFORMATION

_____ Please bill me _____ Check enclosed _____ Credit Card

Name on Card: _____

Billing Address: _____

Credit Card #: _____ Security Code: _____ Exp. Date: _____

Signature: _____

Registration Available Online!

WWW.JGF4SENIORS.ORG



JANET GOESKE
FOUNDATION

Judith Vails, Executive Director
(951) 840-3905

JVAILS@JGF4SENIORS.ORG

Please Contact Us For Underwriting & In-Kind Opportunities

Make Checks Payable to Janet Goeske Foundation.
Donation is tax deductible to the extent allowed by law.

NOTE: Deadline for print submissions is March 20th.

Full Page AD

- 10" Tall x 7.5" Wide (no bleeds)
- Black & White
- High Rez PDF, JPG, or TIFF
- At least 300dpi at 100%
- Outline all fonts



JANET GOESKE
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Half Page AD

- 4.875" Tall x 7.5" Wide (no bleeds)
- Black & White
- High Rez PDF, JPG, or TIFF
- At least 300dpi at 100%
- Outline all fonts

Quarter Page AD

- 4.875" Tall x 3.625" Wide (no bleeds)
- Black & White
- High Rez PDF, JPG, or TIFF
- At least 300dpi at 100%
- Outline all fonts



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PARTNERS 4 PRIME

Premier Sponsorship Program (P4P)

Companies/Organizations that provide annual unrestricted support funding of \$10,000 or greater.

LEVEL	KEY EVENTS	PACESETTER	POSTERS	WEBSITE	ROOM USE
\$25,000+	<ul style="list-style-type: none"> Signature Fundraiser Fifty & Better Health Fair Black History New Year's in July Veteran's Day Volunteer Appreciation 	Logo & Phone in Monthly Pacesetter	3 Posters at JGC	Premier Logo/Link on JGF & JGC Websites Home Page & Partner Page	6 Complimentary Room Uses at JGC
		3 Full Page Ads (Partner's choice of month/content)	24" W x 36" T Full Color (Provided by Partner)		E-NEWS
		9.5" T x 7.5" W Black & White	3 Locations		Logo/Link in Weekly E-News
\$15,000	<ul style="list-style-type: none"> Signature Fundraiser Fifty & Better Health Fair Black History New Year's in July Veteran's Day Volunteer Appreciation 	Logo & Phone in Monthly Pacesetter	2 Posters at JGC	Premier Logo/Link on JGF & JGC Websites Home Page & Partner Page	4 Complimentary Room Uses at JGC
		2 Full Page Ads (Partner's choice of month/content)	24" W x 36" T Full Color (Provided by Partner)		Logo/Link in Weekly E-News
		9.5" T x 7.5" W Black & White	2 Locations		
\$10,000	<ul style="list-style-type: none"> Signature Fundraiser Fifty & Better Health Fair Black History New Year's in July Veteran's Day Volunteer Appreciation 	Logo & Phone in Monthly Pacesetter	1 Poster at JGC	Logo/Link on JGF & JGC Websites Partner Page	2 Complimentary Room Uses at JGC
		1 Full Page Ad (Partner's choice of month/content)	24" W x 36" T Full Color (Provided by Partner)		Logo/Link in Weekly E-News
		9.5" T x 7.5" W Black & White	1 Locations		

P4P INCLUDES BUILT IN SPONSORSHIP OF KEY EVENTS

Signature Fundraiser - Exposure/Attendance 1,000+: Premier Seating, VIP Reception, Full Page Event Program Ad, Company Logo/Link on Website, Signage at the Event, and On-Stage Recognition.

Fifty & Better Health Fair - Exposure/Attendance 2,500+: P4P includes the Highest Level of Sponsorship with 2 Premier Exhibitor Spaces (1 Screening/Offering & 1 Informational), 3 Half Page Pacesetter Ads (Oct. - Dec.), Premier Logo in Marketing/Outreach, Company Logo/Link on Event Website, and On-Stage Recognition.

New Year's in July, Veteran's Day, Volunteer Appreciation, & Black History -- Exposure/Attendance 200+: Premier Logo on Marketing/Outreach, Premier Logo in Event Program, Signage at the Event, and on-stage recognition.

PLUS Exclusive Opportunities to be Hands-on & Face-to-Face with Patrons at the Janet Goeske & Mead Valley Senior Centers!