



JANET GOESKE
FOUNDATION

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Judith Vails
Executive Director

May 31, 2019

Dear Community Supporter,

Janet Goeske Foundation (JGF) is proud to announce that our 13th Annual **Fifty & Better Health Fair** is scheduled for **Wednesday, October 2nd**!

This comprehensive day of health and wellness is designed specifically for Inland Empire residents aged 50 & Better and all offerings are provided FREE of charge to attendees. We believe that all older adults/seniors deserve the opportunity to age successfully and easy-access to high-quality health information, tools, and resources is essential for achieving this goal.

Health Fair highlights include:

- ★ Vaccine Clinics
- ★ Wellness Spa
- ★ Lunch & Learn
- ★ Health Screenings
- ★ Educational Workshops
- ★ Vendors & Resources

JGF is currently seeking sponsors for this valuable event and we hope you will consider supporting our efforts. Sponsorship is available at various levels, with many benefits and heightened exposure to the **expected 2,500+ attendees**. Please see attached Sponsorship Form for more information.

In addition to the many Sponsorship Perks & Benefits your company will receive, your generosity will help improve lives by supporting the Successful Aging programs that JGF provides year-round throughout the community.

Thank you for your time and consideration! If you have any questions regarding sponsorships, underwriting, or in-kind opportunities, please feel free to contact me.

Regards,

Judith Vails
Executive Director
951-840-3905
jvails@jgf4seniors.org

P.S. Learn more about the event at WWW.JGF4SENIORS.ORG/HEALTHFAIR



Fifty and Better HEALTH FAIR



Wednesday, October 2nd

SPONSORSHIP OPPORTUNITIES

★ Better Health

\$7,500 Sponsor

- Exhibitor Space in Premier Location
- Screening/Activity Space in Premier Location
- 4 Lunch Tickets
- Priority Consideration - Speaking Opportunities
- 3 Full Page ADs in Pacesetter (Oct. Nov. Dec.)
- Enhanced Website Recognition
- Premier Logo on Promo Materials & Signage
- On-Stage & Social Media Recognition

★ Fifty & Fit

\$1,500 Sponsor

- Exhibitor Space
- 2 Lunch Tickets
- Consideration - Screening/Activity
- Consideration - Speaking Opportunities
- 3 Biz Card ADs in Pacesetter (Oct. Nov. Dec.)
- Website Recognition
- On-Stage Recognition

★ Living Right

\$5,000 Sponsor

- Exhibitor Space in Premier Location
- Priority Consideration - Screening/Activity
- 2 Lunch Tickets
- Priority Consideration - Speaking Opportunities
- 3 Half Page ADs in Pacesetter (Oct. Nov. Dec.)
- Enhanced Website Recognition
- Premier Logo on Promo Materials & Signage
- On-Stage & Social Media Recognition

★ Underwriting Opportunities

- Lunch & Learn
- Wellness Spa
- Educational Workshop
- Healthy Food Court
- Patron Shuttle / Golf Carts
- Media (Print, Radio, TV, etc.)

★ Total Wellness

\$2,500 Sponsor

- Exhibitor Space
- Consideration - Screening/Activity
- 2 Lunch Tickets
- Consideration - Speaking Opportunities
- 3 Qtr Page ADs in Pacesetter (Oct. Nov. Dec.)
- Website Recognition
- On-Stage Recognition

Pacesetter Advertising

Full Page Ad \$250

Half Page Ad \$150

Quarter Page Ad \$100

Business Card Ad \$75

Full Page AD

- 9.5" Tall x 7.5" Wide (no bleeds)
- Black & White
- High Rez PDF, JPG, or TIFF
- At least 300dpi at 100%
- Outline all fonts



JANET GOESKE
FOUNDATION

Half Page AD

- 4.625" Tall x 7.5" Wide (no bleeds)
- Black & White
- High Rez PDF, JPG, or TIFF
- At least 300dpi at 100%
- Outline all fonts

Quarter Page AD

- 4.625" Tall x 3.625" Wide (no bleeds)
- Black & White
- High Rez PDF, JPG, or TIFF
- At least 300dpi at 100%
- Outline all fonts

Business Card AD

- 2.2" Tall x 3.625" Wide (no bleeds)
- Black & White
- High Rez PDF, JPG, or TIFF
- At least 300dpi at 100%
- Outline all fonts



Fifty and Better HEALTH FAIR

Wednesday, October 2nd

SPONSOR LEVEL

_____ Better Health (\$7,500) _____ Living Right (\$5,000) _____ Total Wellness (\$2,500)
_____ Fifty & Fit (\$1,500) _____ Underwriting/In-Kind (Type: _____)

PACESETTER ADVERTISING

_____ Full Page (\$250) _____ Half Page (\$150) _____ Qtr Page (\$100) _____ Biz Card (\$75)

I am unable to sponsor but would like to make a donation of \$ _____

COMPANY INFORMATION

Individual/Company Name: _____
(as you would like it to appear in printed materials)

Contact Name: _____ Phone: _____

Email: _____

PAYMENT INFORMATION _____ Please bill me _____ Check enclosed _____ Credit Card

Name on Card: _____

Billing Address: _____

Credit Card #: _____ Security Code: _____ Exp. Date: _____

Signature: _____

Registration Available Online!

WWW.JGF4SENIORS.ORG



Judith Vails, Executive Director
(951) 840-3905

JVAILS@JGF4SENIORS.ORG

Please Contact Us For Underwriting & In-Kind Opportunities

Make Checks Payable to Janet Goeske Foundation.
Donation is tax deductible to the extent allowed by law.

NOTE: Deadline for print submissions is August 20.