

PREMIER CORPORATE PARTNERS FY 24-25

Organizations who wish to give monetary support of \$10,000 or greater.

| BENEFITS | \$25,000+ <i>PCP / Presenting Sponsor</i> | \$15,000 <i>Premier Corporate Partner</i> | \$10,000 <i>Premier Corporate Partner</i> |
|---|--|--|--|
| HEALTH FAIR | | | |
| Event Signage | ✓ | ✓ | ✓ |
| Website Recognition | ✓ | ✓ | ✓ |
| 2 Premier Vendor Tables | ✓ | ✓ | ✓ |
| Premier Logo on Promotional Materials | ✓ | ✓ | ✓ |
| Pacesetter Recognition (Oct., Nov., Dec.) | Full Page B&W/Premier Placement | Full Page B&W | Full Page B&W |
| Speaking Opportunity at Event | ✓ | ✗ | ✗ |
| Presenting Sponsor Recognition | ✓ | ✗ | ✗ |
| LOGO | | | |
| Logo & Link on Website for One (1) Year | ✓ | ✓ | ✓ |
| Logo & Link in Weekly E-News for One (1) Year | ✓ | ✓ | ✓ |
| Logo in Monthly Pacesetter for One (1) Year | ✓ | ✓ | ✓ |
| Logo on all Goeske Flyers (1) Year | ✓ | ✓ | ✓ |
| HIGHLIGHTS | | | |
| Highlight in Pacesetter, Social Media & E-Weekly News (Recognition, Welcome, Thank you) | ✓ | ✓ | ✓ |
| Your business advertised on Goeske Trusted Partners List | ✓ | ✓ | ✓ |
| OTHER BENEFITS | | | |
| Programming Advertised | ✓ | ✓ | ✓ |
| Activities/Special Event Sponsorship Opportunities | ✓ | ✓ | ✓ |
| Flyers Distributed in Resource Area | ✓ | ✓ | ✓ |
| Senior Resource Advisor - Direct Referrals | ✓ | ✓ | ✓ |
| In-Person Programming | Unlimited | Monthly | Monthly |
| Information Tabling (Does not include Special Events) | Unlimited | Monthly | Monthly |
| Invited to all Goeske Special Events (1) Year | ✓ | ✓ | ✓ |
| Tabling at all Goeske Special Events (1) Year | ✓ | ✗ | ✗ |
| Monthly Ad in Pacesetter & E-Weekly News (B&W) | Full Page | Half Page | Quarter Page |
| Annual Memberships | 25 Memberships | 15 Memberships | 10 Memberships |
| ROOM USAGE | | | |
| Booth at Medicare Expo | ✓ | ✓ | ✓ |
| Medicare Open Enrollment Room Usage (Oct., Nov., Dec.) | ✓ | ✓ | ✓ |
| Booth at Senior Conference | ✓ | ✓ | ✓ |
| In House Medicare Quickstops (Oct., Nov., Dec.) | Unlimited | Weekly | Weekly |
| Entitled to Utilize Room of Choice at Center (Based on availability & 30 days notice minimum) | Unlimited | (4) Times/Year | (2) Times/Year |